APEX
Advisors

TAX SAVINGS FOR SOFTWARE COMPANIES

The R&D Tax Credit is the single largest tax credit available to businesses, valued at over $10B a year. Software companies are prime candidates for the credit because many of their everyday activities satisfy the IRS's definition of R&D.

If your firm is involved in the following qualified activities, an R&D tax credit study may be a lucrative opportunity for you.

Examples of Qualified Activities

- ☑ Design of software architecture
- ☑ Concept development and ideation
- ☑ Development of specifications and requirements
- ☑ Database design
- ☑ Programming software source code
- ☑ Regression and unit testing
- ☑ Alpha and beta prototype development and testing
- ☑ Prototype refinement and redesign
- ☑ Functionality and performance analysis

What Your Competitors Are Getting
A sample of our clients and their benefits

Client	Revenue	1 Yr Credit	4 Yr Credit
A **	$77M	$786,000	$3.2M
B *	$45M	$582,000	$2.3M
C **	$3M	$493,000	$2M

*Federal only , ** Federal and State*

Federal R&D tax credits can be claimed retroactively for up to three years, and 32 states provide an additional state R&D credit, resulting in a much larger benefit.

Industry Outlook

The software sector is set for strong growth in 2017 and beyond. Technology is not only becoming more advanced, but also more necessary in virtually every type of business across various industries. Companies rely increasingly on workflow automation, and mobile applications are becoming a standard for small and big companies alike.

With startups proliferating more rapidly than ever, new and established software companies should consider a strategy to minimize costs and stay ahead of the competition. The R&D Tax Credit is one tool that can improve your company's bottom line by reducing your tax liability.

Due to their technological nature, software companies can generate nearly triple the credit amount of similarly sized companies in other industries. Also, with recent legislation, startups can now apply their R&D credits to their payroll tax liability, and even software developed for internal use may qualify for the credit.

We work with many different types of software companies throughout the nation and have generated millions of dollars in tax credits for their businesses, boosting their competitive advantage in the industry. To find out how much you can claim in tax credits, call us today for a complimentary preliminary analysis.

About Us

Apex Advisors is a national tax advisory firm based in Los Angeles. We are one of the few specialty tax providers that have the insight and technical capacity to perform the most complex R&D studies involved in the software industry. We are known for our advanced accounting methodologies and robust audit defense. In fact, we have one of the best track records in the industry for mitigating audit challenges, largely due to our meticulous documentation and a tax controversy team comprised of former IRS agents and attorneys.

16	50+	10k+
Years of experience	Experienced professionals, including:	R&D studies performed

Former Big 4 CPAs	Licensed Engineers	Attorneys	Former IRS Agents