

### TAX SAVINGS FOR ARCHITECTURE FIRMS

The R&D Tax Credit is the single largest tax credit available to businesses, valued at over \$10B a year. Architecture firms are prime candidates for the credit because many of their everyday activities satisfy the IRS's definition of R&D.

If your firm is involved in the following qualified activities, an R&D tax credit study may be a lucrative opportunity for you.

#### **Examples of Qualified Activities**

- ☑ Developing schematic designs
- ☑ Developing planning /elevation drawings
- ☑ Designing a functional site plan to incorporate/overcome site plan features
- ☑ Experimenting with alternative materials
- ☑ Discussing technical concepts
- ☑ Exploring design enhancements
- ✓ Computer modeling
- ☑ Sustainability or LEED efforts
- ☑ Testing new concepts and technology
- ☑ Developing, implementing or upgrading systems and/or software

# What Your Competitors Are Getting A sample of our clients and their benefits

Client	Revenue	1 Yr Credit	4 Yr Credit
A *	\$65M	\$370,000	\$1.5M
B **	\$26M	\$443,000	\$1.8M
C *	\$16M	\$130,000	\$519,000
D **	\$13M	\$240,000	\$960,000
E *	\$5M	\$217,000	\$868,000

<sup>\*\*</sup> Federal and State \* Federal Only

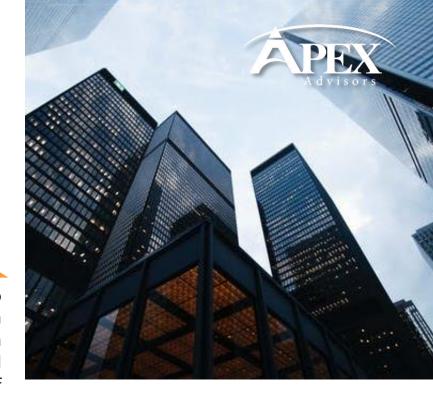
Federal R&D tax credits can be claimed retroactively for up to three years, and 32 states provide an additional state R&D credit, resulting in a much larger benefit.

# Industry Outlook

The rapid rate of urbanization continues to benefit architecture firms, as increases in nonresidential and residential construction result in an increased need for architectural design services. However, the rising costs of materials and labor have become a major challenge for design-build firms. Furthermore, the industry is increasingly relying on expensive technology, like 3D printing, to produce detailed architectural models and create alternative building materials. Now, more than ever, architecture firms should consider a strategy to confront these trends and minimize costs.

The R&D Tax Credit is one tool that can offset these costs by reducing your tax liability. The credit rewards businesses that take a risk to improve their product or processes, whether it be by experimenting with alternative materials, improving designs, or making investments to integrate technology. Because of their design-centered nature, architecture firms have a significant advantage over other industries in generating R&D credits.

We work with some of the nation's most renowned architecture firms and have generated millions of dollars in tax credits for their businesses, boosting their competitive advantage in the industry. To find out how much you can claim in tax credits, call us today for a complimentary preliminary analysis.



## **About Us**

Apex Advisors is a national tax advisory firm based in Los Angeles. We are one of the few specialty tax providers that have the insight and technical capacity to perform the most complex R&D studies involved in architecture industry. We are known for our advanced accounting methodologies robust audit defense. In fact, we have one of the best track records in the industry for mitigating audit challenges, largely due to our meticulous documentation and а tax controversy team comprised of former IRS agents and attorneys.

